

35% Increased from previous show!

Preliminary Report of Visitor Count

Communications & Broadcasting Week 2019

19th **Fiber Optics Expo** **FOE2019** 3rd **Video Communications Expo** **VCOM2019**
 2nd **5G/IoT Network Expo** 2nd **4K/8K Technology Expo**

July 22, 2019

Reed Japan's Solemn Declaration of Non-Inflated Numbers

① The reason for not inflating the visitor numbers

Inflating visitor numbers is a misrepresentation of the exhibition's content, and a fraudulent act toward the exhibitors. Therefore, Reed will not commit such an act.

② The visitor number counting method

Every visitor is to submit one business card at the visitor registration counter on-site, and will be counted as one visitor based on their business cards no matter how many times he/she re-enters the show.

③ Visitor numbers will be verified by an external party

Once the exhibition is completed, all the business cards submitted at the visitor registration counter will be presented to a certified accountant, who will verify that they are the same number as the number of visitors announced by the organiser. Random checks will be conducted through phone calls to the persons on the business cards to confirm that they had attended the exhibition.

④ Written official announcement of the visitor count

Immediately following the exhibition, the visitor number will be announced alongside the counting method, in written form.

- ① On-Site Registrants** Only those who completed registration on-site are regarded as registrants. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.
- ② VIP Registrants** Only those who completed VIP registration on-site are counted. Also, one registration is counted as one visitor, no matter how many repeated days the visitor attends the show.
- ③ Special Guests** Government-related visitors, embassy officials, members of the related associations are counted. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

VISITOR FIGURES				
	July 17 [Wed]	July 18 [Thur]	July 19 [Fri]	Total
1) On-Site Registrants	7,892	8,353	10,186	26,431
2) VIP Registrants	2,957	2,004	2,099	7,060
3) Special Guests	77	0	3	80
Total Number of Visitors	10,926	10,357	12,288	33,571

All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

	July 17 [Wed]	July 18 [Thur]	July 19 [Fri]	Total
Number of Seminar Attendees	5,762	3,952	4,530	14,244
Number of Press Registrants	80	43	43	166

* The numbers of seminar attendees and press registration are not included in the total number of visitors.

Organised by



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 Show Director
 Organiser: Reed Exhibitions Japan Ltd.
 Communications & Broadcasting Week Show Management