

# Preliminary Report of Visitor

## Communications & Broadcasting Week 2022

22nd **Fiber Optics Expo** 5th **4K/8K Technology Expo**

6th **Video Communications Expo** **VCOM 2022**

1st **Local 5G/IoT Service Expo**

5th **5G Technology Expo**

### Reed Japan's Solemn Declaration of Non-Inflated Numbers

#### 1. The reason for not inflating the visitor numbers

Inflating visitor numbers is a misrepresentation of the exhibition's content, and a fraudulent act toward the exhibitors. Therefore, Reed will not commit such an act

#### 2. The visitor number counting method

Every visitor is to submit one business card at the visitor registration counter on-site, and will be counted as one visitor based on their business cards no matter how many times he/she re-enters the show.

#### 3. Visitor numbers will be verified by an external party

Once the exhibition is completed, all the business cards submitted at the visitor registration counter will be presented to a certified accountant, who will verify that they are the same number as the number of visitors announced by the organiser. Random checks will be conducted through phone calls to the persons on the business cards to confirm that they had attended the exhibition.

#### 4. Written official announcement of the visitor count

Immediately following the exhibition, the visitor number will be announced alongside the counting method, in written form.

- 1) **On-Site Registrants** Only those completed registration on-site are regarded as registrants. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.
- 2) **VIP Registrants** Only those who completed VIP registration on-site are counted. Also, one registration is counted as one visitor, no matter how many repeated days the visitor attends the show.
- 3) **Special Guest** Government-related visitors, embassy officials, members of the related associations are counted. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

	June 29 [Wed]	June 30 [Thur]	July 1 [Fri]	Total
1) On-site Registrants	3,983	3,865	5,107	12,955
2) VIP Registrants	1,489	1,231	1,455	4,175
3) Special Guest	0	0	0	0
<b>Total Number of Visitors</b>	<b>5,472</b>	<b>5,096</b>	<b>6,562</b>	<b>17,130</b>

All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

	June 29 [Wed]	June 30 [Thur]	July 1 [Fri]	Total
<b>Number of Seminar Attendees</b>	<b>3,762</b>	<b>2,485</b>	<b>2,395</b>	<b>8,642</b>
<b>Number of Press Registrants</b>	<b>41</b>	<b>24</b>	<b>23</b>	<b>88</b>

\* These figures are preliminary and they are subject to change after being certified by an official institute.

